

WPC video - the rules

You decide what you do in your WPC video, but please don't break our terms and conditions.

Your video must not exceed 9 minutes in length.

Respect copyright. Only upload videos that you made or that you are authorised to use. This means don't upload videos that you didn't make or use content in your videos to which someone else owns the copyright, such as music tracks, snippets of copyrighted programmes or videos made by other users, without necessary authorisation. Break these rules, and your video will be removed.

If you feature anyone else in your video, you must have their consent to film them and to upload the video to us.

Do not secretly film anyone or infringe anyone's right to privacy.

Do not include anything that is obscene, indecent, harassing, threatening or offensive.

Do not say untrue things about people or companies as this may be defamatory.

Your video must not promote, show or incite cruelty, violence, vandalism, fraudulent or criminal acts or contain content or images that could encourage others to commit illegal acts or acts that could cause physical harm if replicated.

Other people will be able to view your video online, so don't reveal anything personal unless you're comfortable in doing so. Don't include your personal or work contact details (this includes your last name) or anyone else's personal details in the video.

Tips for creating your video:

You can use any means you have to film your video, whether it's with a video camera, webcam or phone. But the higher the quality the better.

Make sure the lighting is ok and there is no background noise.

Check your film before you upload it.

Guidelines for submitting video to the WPC

1. Create your video. Youtube recommends that you save your videos as either QuickTime .MOV, Windows .AVI, or .MPG files— these are the most common formats and they work well within the youtube system. Recommended: Original resolution of your video - for HD it is 1920x1080 (1080p) or 1280 x 720. Codec H.264 or MPEG-2 preferred. Preferred containers FLV, MPEG-2, and MPEG-4

Because your video will be shown on large screens at the WPC Congress site in Glasgow, it is important that you create it at the highest resolution you can.

2. Register at xxxx.com - It only takes a couple of minutes. Register now.
3. Fill in the WPC video submission online application form
4. Go to the following website:
<http://www.youtube.com/watch> ([link to page with final wpc2010 video entry](#))
5. Click “Post a video response” to this video
6. Upload your video
7. Your WPC video will be viewed and assessed by the video committee.